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Grant Design Collaborative Wins Best of NeoCon Gold for Set Wallcovering Systems

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press release



Grant Design Collaborative garnered a Best of NeoCon Gold Award for its design of System One by Set Wallcovering Systems in the Wall Treatments category. In addition, Set was one of five Best of Competition finalists among all new products introduced at the world's largest annual exhibition of commercial furnishings held in Chicago, June 12-14, 2006. The jury, consisting of leading designers, architects and facilities

managers, recognized Grant's design of Set's System One wallcoverings as "innovative, thoughtful and very unique – a winner all around!" In addition, they found the story behind Grant's products to be "extremely compelling and well-executed."

Located in Atlanta, Grant Design Collaborative designs business experiences from product to market for many commercial furnishings and finishes clients, including Herman Miller, Geiger International, Blue Ridge Commercial Carpet and Contract magazine. Set Wallcovering Systems launched in 2005 with comprehensive brand and product design components created by Grant Design Collaborative, including product development, brand strategy and identity, advertising, website, packaging and collateral. For Set's System One offering, Grant Design Collaborative created innovative patterns and products such as Voyeur, Curtain Call, Down to the Wire, Numbers Crunch, Bring on the Bling, WriteWalls™ dry erase surfaces and Curated Murals by photographer Geof Kern. All System One products provide compatible wallcovering options that utilize the proprietary Grant Color System™ and most patterns are offered in two scales.

For more information about Set Wallcovering Systems, visit [www.setwalls.com](http://www.setwalls.com) or Grant Design Collaborative's website, [www.grantcollaborative.com](http://www.grantcollaborative.com). To inquire about Grant Design Collaborative's product-to-market strategy, call 888.479.8280.

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